



## Free advertising for local Businesses

Priority Moments is a loyalty service that gives all O2 customers access to exclusive offers and experiences. These offers are location based, so customers can see the ones that are closest to them or search in a specific area.

We are now opening Priority Moments to independent traders with Priority Moments Local. It's a free, easy to use online tool which allows businesses to create, manage and promote offers direct to thousands of O2 customers in their area, using the following templates:



### Multi Buy

Choose from popular combinations such as Buy One get One Free and 3 for 2



### Free delivery

Great for customers wanting to send gifts, get in touch in the groceries, or have a special treat delivered at home



### Percentage discount

The Straight- up % discount. You choose how much to take off, and what's included in the deal.



### Try for free

Get customers to try something new by giving away a free gift, product or service with a purchase



### Come back soon

Encourage customers to come back or bring their friends with a money-off voucher



### Money off

Customers spend more when you make it easier for them. Set them a target and give them money off

## It's easy to get involved

Priority Moments Local is quick, simple to use and flexible so you can create offers that suit your business in a matter of minutes You simply:

*To get started or to find out more about how Priority Moments Local can benefit your business and help you reach thousands of new customers in your area for free just go to :*

**[O2priority.co.uk/local](http://O2priority.co.uk/local)**

1. Go online
2. Pick up a template
3. Update it to work for you
4. Submit it to be posted on Priority moments

You can create, pause and repeat your offers whenever you like as well as being able to review their performance in real time.



**Next Steps:** For a free consultation and quote please call us on

**Tel: 01858 410 010**

**Email: [sales@welcomm.co.uk](mailto:sales@welcomm.co.uk)**

